

May 13, 1969

MR. R.A. PERKINS

MARKETING

CHRYSLER PARK

MR. E.S. CLYMER

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During the visit of Ian Geoghegan to Adelaide on May 8, we settled on the approximate costs of Chrysler providing a product capable of winning in the improved production (racing) area of saloon car competition. As you know, from my correspondence to Buck Rodger and the draft letter to Keith Black, we are exploring the possibility of bringing in a developed 340 cu.in. engine achieving 500 or more brake-horsepower. Along with the other components that we hope to obtain from Detroit at reasonable cost, or at no cost, we expect that Ian Geoghegan and his brother Leo will build a racing saloon car capable of a winning performance. This will require that we supply them with a 2-door hardtop or 4-door sedan which they will completely dismember to rebuild the required competition car.

The cost for building the car will be \$10,000 including all the other components necessary, except the list of parts detailed in my letter to Buck Rodger dated May 9. Additionally, a fee of \$5,000 is charged by the Geoghegan brothers.

In total, Chrysler's cost will be -

- (1) The cost of a car or shell, or components necessary for them to start with ex CAL factory.
- (2) Cost of the parts and engine ex U.S.A. detailed in my May 9 letter to Buck Rodger.
- (3) \$10,000 development cost for building the vehicle.
- (4) \$5,000 fee.

For the above we will have -

- 1) The services of the two best saloon car drivers in Australia, and recognized for world standard capabilities.
- 2) A fully developed racing saloon car built by experts here in Australia for the peculiarities of the Australian circuits.

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- 3) The only saloon car racing against the Ford and G.M. entries which will be the same model as sold in Australia.
- 4) Excellent promotion for the 340 cu.in. engine in the event we wish to bring in the engine in limited quantities in order to enter a car in the Bathurst production 500 mile race.

EDWARD S. CLYMER
ASSISTANT TO MANAGING DIRECTOR

c.c. Messrs. D.H. Brown
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